



People. Process. Performance.

Your Employees Are Talking.

Is Your Company Listening?

The CEO of ONE: *Embracing Change!*

When you attend this program you will learn:

- ⌋ A proprietary process for achieving buy-in from your employees at all levels
- ⌋ Connecting the dots between emotion, research and strategy
- ⌋ How to achieve your company's top performance objectives
- ⌋ Creating a communication plan "everyone" can understand and win with
- ⌋ How to succeed with the greatest challenge for change - **Culture**

Change isn't coming, it's already here.
Are you and your team prepared?

The question isn't whether your company is preparing for change. The question is whether your strategy for change is losing money or making money.

What Does Your Preparation for Change Say About Your Company's Commitment to Success?

When it comes to achieving long lasting success in the face of change, world-class companies such as **SBC, Pacific Bell and the California Water Association** have called on **J. Eldridge Taylor** to deliver the tools necessary for succeeding when it matters most.

During this career altering program, **J. Eldridge Taylor**, founder of The JET Touch and creator of the revolutionary **CEO of One Programs**, will take your audience through an engaging and inspiring experience destined to **transform how they prepare, act and succeed during change.**

What Is The CEO of One?

The CEO of One is a revolutionary system no one else is using. It is designed to teach managers, as well as front-line employees, how to match their goals and dreams to their job. When that happens, **productivity rises, profits go up, and employee and customer complaints go down.**



"Powerful and inspiring. I would recommend this program to anyone and everyone."

~ Maria Bradshaw ~

"J. Eldridge was friendly, down to earth and got the entire audience involved. He inspired us all that we can live our goals and dreams."

~ Candy Hamilton ~
Manager, Alternative Services

To you, it's more than just another event.
So hire more than just another speaker.

Transform Your Audience's Experience
With J. Eldridge Taylor!

J. Eldridge Taylor Has Delivered In Excess of:

- **400** Customer Experience training programs & presentations.
- **Over 8,000** front line managers, service directors & sales professionals across North America.

Call **877-JET-9777** or email info@thejettouch.com today to arrange a complimentary Customer Experience strategy session.

Sometimes in business decisions really are simple. This is one of them.

